

Final Report on Communication & Dissemination activities

Promoting Resilience and Employability in uniVersity PREVIEW

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KA220-HED - Cooperation partnerships
in higher education**

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Abstract	This report presents the PREVIEW project's achievements in communication and dissemination of activities and results. This is a central part of the project, enabling to sustain the research results among the targeted stakeholders, beyond the project's ending. Moreover, the Communication and Dissemination Plan is a document that focuses presenting the related activities but it also offers an overview of the aggregated results enabling to assess the overall impact summarizes the strategy and concrete actions related to the communication and dissemination of the Preview project results. The document analyzes the plan for communication and dissemination for the activities of the Preview project, providing all the necessary information about the strategy that the consortium followed in order to communicate the results of the projects and to make the results of the project available to the stakeholders and to the wider audience. The Communication and Dissemination Plan describes the output of communication channels, tools, and materials that have been developed and used for this purpose. This strategy followed by all partners with communication and dissemination activities that had been implemented throughout the life of the project. The Communication and Dissemination Plan has been reviewed and developed on a regular basis to ensure the successful implementation of the project.
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List of Beneficiaries		
N.	Partner Name	Short Name
1	Consiglio Nazionale delle Ricerche	CNR
2	Università degli Studi di Sassari	UNISS
3	Academia de Studii Economice din Bucuresti	ASE
4	Universidad de Salamanca	USAL
5	Mediterranean Pearls APS	MEDPEARLS
6	Asociatia de Dezvoltare Intercomunitară Harghita	ADIHARGHITA
7	AlterContacts	ALTERCONTACTS
8	Nevşehir Hacı Bektaş Veli University	NEVU

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List of Acronyms and Abbreviation

Acronym	Description
HEI	Higher Education Institution
C&D	Communication and Dissemination
MP	Mediterranean Pearls APS
WP	Work Package
EU	European Union
HR	Human Resources
SME	Small and Medium Enterprise
P.A.	Public Administration
KPI	Key Performance Indicator

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1. Description of the project

Students graduating today with business degrees will be working in careers yet to be created, and many already in the workforce will transition from collocated to remote work. How do educators, and individuals, prepare them for what lies ahead?

The Project PREVIEW based even on lessons already learnt in the context of the COVID-19 crisis aims at meeting to this new scenario for the education system by developing innovative and more inclusive pedagogical and apprentice model in designing and managing internship and other university activities to support the ecosystem actors (students, university tutors and company tutors) in developing and upskilling knowledge and skills according to the scenario and organization model occurred by the digital age.

PREVIEW has as its main objective to increase the capacity and readiness of Partners involved as well as students and universities and industries staff to manage an effective shift towards digital education required by the organizational changes as consequence of remote working explosion.

The Consortium has identified the tourism and cultural heritage sector as a pilot area. Therefore, the project aims to focus also on skills development for remote working, to provide students with further employability skills to increase their professional success in a labor market shaped by digital transformation. As piloting action, PREVIEW focuses on the tourism field and aims at providing outputs easily transferable to all fields.

The Project will support the use of digital technologies for teaching, learning, assessment and engagement. Particular attention on promoting gender equality and addressing differences in relation to the access and use by underrepresented groups. Furthermore, it addresses the:

1. Development of disadvantaged rural and urban areas since remote internship could help students from rural areas and with economic limitation to live, a work experience

in an interesting and stimulating context as well as could contribute to increased participation in university life disadvantaged groups, regardless of their socio-economic background. To this regard UNISS and ASE are Universities that involve student from these areas.

2. Open and distance learning priority since the project envisages MOOC and innovative ICT-based content, services, pedagogies and practice for internship experiences;
3. New learning and teaching methods and approaches since the project focuses the development, testing and implementation of flexible learning pathways and modular course design (online and blended) and appropriate forms of assessment, including the development of online assessment and innovative pedagogies model such as collaborative online learning or the use of co creation approach such Service Design Methodology.

The partnership consists of Universities, research centers, developmental agencies:

- CNR (ITALY)
- UNIVERSITA DEGLI STUDI DI SASSARI (ITALY)
- ACADEMIA DE STUDII ECONOMICE DIN BUCURESTI (ROMANIA)
- UNIVERSIDAD DE SALAMANCA (SPAIN)
- NEVSEHIR HACI BEKTAS VELI UNIVERSITY (TURKEY)
- MEDITERRANEAN PEARLS APS (ITALY)
- ASOCIATIA DE DEZVOLTARE INTERCOMUNITARA HARGHITA (ROMANIA)
- ALTERCONTACTS (HOLLAND)

1.1 Preview specific objectives

Preview project undertakes to:

- Design and test a new University curriculum by including innovative Remote Internship.
- Promoting a smooth shift in the University Partners from the in person internship program to a virtual program in the fields of tourism and cultural heritage.
- Involving at least 100 students or graduates (at least 16 of them with economic and geographical limitations) participating in remote internship experiences in the field of tourism and cultural heritage.
- Providing at least 50 education operators (teachers, trainers, university and company tutors, etc) with a much higher level of digital skills to usefully manage blended internship experiences as well as blended learning.
- Involving at least 80 education operator in the Learning activities involving at least 150 students in the MOOC on remote skills.
- Facilitating access to international work experiences despite economic and geographical limitations, disabilities, learning difficulties and disadvantages.
- Establish a strong partnership among University and Tourism and Cultural Heritage business associations in order to exchange expertise in different fields and to improve the quality of remote internships.
- Support enterprises involved in the project in transition to remote working.
- Improvement of knowledge about new methodologies, tools and technologies as educational means for supporting teachers and students to develop digital and soft skills and competences.
- Stimulating virtual forms of collaboration and communication among students, university teachers and company representatives.

2. Introduction

Communication is an essential component of the Preview project in order to enlarge the outreach of the actions and achievements to key stakeholders and general public and to demonstrate the relevance of the initiative and goes hand in hand in all research and innovation projects supported by the European Union, with the aim to raise awareness of the project and to disseminate the results with the target stakeholders.

All partners agree on the importance of communication in the implementation phase. Taking into account the complexity of this task due to heterogeneity of the target groups (different backgrounds and context), cultural and language differences, etc. the process of communication requires careful planning and organized execution to achieve communication objectives but also contribute to the success of the project. This plan will work as the reference document for all the partners to ensure the coherence of project communication messages and visual material; as well as to be aware of the communication and identity rules to abide by in order to be compliant with European Union requirements.

The Communication Plan is conceived to be a "live" document that will be revisited and updated during the whole duration of the project. Project Partner Mediterranean Pearls APS is the lead partner for the implementation of the WP5, Communication & Sustainability, and therefore will guide in the execution of this Communication Plan.

Definitions:

"Communication" refers to the act of informing the general public about the existence of the project and its primary outcomes. Promoting the project and its results goes beyond dissemination (as defined below) because it involves strategically and selectively communicating about the Preview project and its outcomes to various audiences, including media, the public, and potentially engaging in two-way interactions.

"Dissemination" refers to the public sharing of project results through suitable means (excluding the protection or exploitation of results), which may include scientific publications in any medium. Dissemination of acquired knowledge, data, and results throughout the project is an essential component of every project.

This WP aims to gather key stakeholders around Preview agenda and ensure that all project outputs and results are transferred beyond the partnership as well as disseminated and used in most efficient way. The purpose of Preview dissemination and communication plan is also to provide relevant, accurate, and consistent project information to project stakeholders and other target audiences, such as universities, public and private institutions that might be interested in the learning approach supplied by the project. In addition, it aims at providing recommendations so as to generate and disseminate the opportunities this project open up for students, universities and working settings with its approach that combines Higher Education and professional practice.

2.1 C&D objectives

Specific dissemination and communication objectives of the Preview project are:

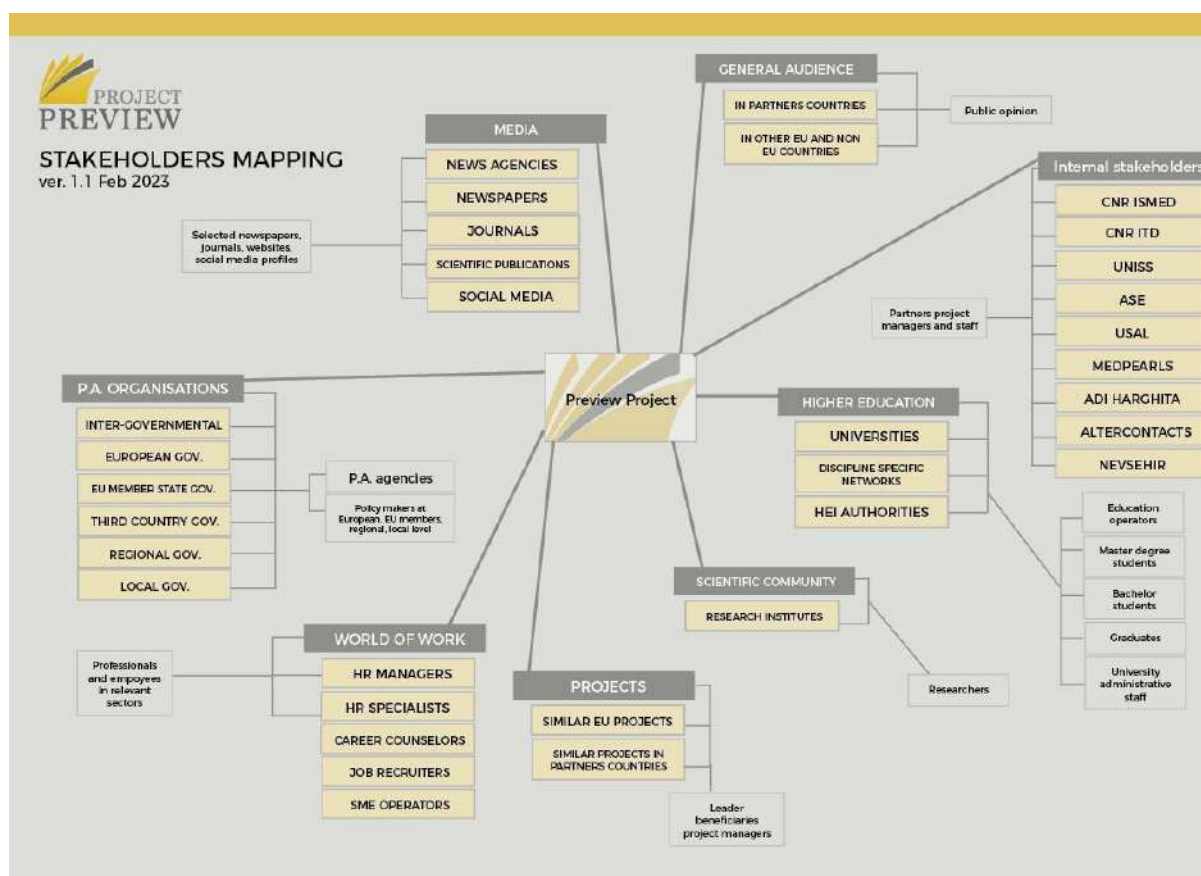
- To disseminate and promote project outcomes beyond the key target groups and multiply its results to the general community.
- To raise awareness of the target audiences and relevant stakeholders about the innovative nature of Preview, its outputs and potential of transferability beyond the project duration.
- To engage and establish a network of users of the Preview educational resources, from both academic and non-academic institutions.
- To foster and advance the cooperation between academic institutions and business sector at national, regional and cross-regional levels.

- To ensure that national, regional and relevant international policy makers and experts are well-informed about the Preview project and its outcomes, so they can encourage multiplication and spill-over of these results.
- To regularly inform national, regional and international stakeholders about project activities and outcomes.

The communication plan stipulates the recipient of the information, how the information will be delivered, what information will be communicated, who communicates, the frequency of the communications and the resources employed for this purpose.

For the implementation of the Preview C&D strategy, we will focus on achieving the following specific goals:

- Identify the various target groups at different territorial levels: EU, national, and regional.
- Determine the communication requirements of these target groups.
- Develop key messages for the project to effectively reach and engage the target groups.
- Select appropriate communication methods and tools.
- Effectively convey the Preview project's objectives, scope, challenges, results, solutions, and other project-related information to the wider audience.
- Establish a clear timeline for executing communication activities.
- Allocate specific responsibilities among partners for effective implementation of communication activities



2.2 Communication target groups and stakeholders

Accurate identification of key project target groups and stakeholders was a challenging but key task for the successful communication and project implementation. The main target audience of dissemination and communication actions in this project are people from the partners countries (Italy, Spain, Romania, the Netherlands, Turkey). Preview activities and outcomes were expected to be of high interest and benefit a wide range of stakeholders mainly in these countries. However, communication had been addressed to stakeholders from other countries, where possible.

The basic language of the communication is simple and easy to understand and

appropriate for the target audience. In this respect, the same message may be modified in language depending on its recipient and its relevance to different targets.

In communications to the media and general public, care will be taken not to use technical language.

Identified target groups and stakeholders are:

- **Consortium members (internal target group):** They are highly interested in knowing in detail all project activities, project progress and expected level of their involvement. They had been regularly updated on the progress of WPs and plans / tasks to be completed. They were mainly approached via email and project team and WP leaders will make sure they will maintain a smooth and effective communication with all consortium members.
- **Students in HEIs partners:** Different communication tools had been employed to attract one of the key stakeholders to this project, students enrolled in a bachelor or master degree course in HEIs partners. They were invited to participate in project activities and had the opportunity to acquire recognized and certified skills that can enhance their employability and performance. They were involved in result dissemination activities, with the main purpose to increase awareness on the project topic and issues to be tackled.
- **Education operators of HEIs partners:** Project activities had been disseminated to the education operators staff with the purpose of capacity building on the field and increase awareness on the importance of recognition and validation of service-related competences. They were invited to participate in project activities and acquired recognized and certified skills. They had been involved in result dissemination activities, with the main purpose to increase awareness on the project topic and issues to be tackled.

- **Graduates of HEIs partners:** Graduates joined activities and result dissemination activities with the main purpose to increase awareness on the project topic and issues to be tackled.
- **World of work:** Representatives from the world of work had been interested in dealing with graduates with skills adapted to the increasing demands of remote work. They were able to provide feedback on project activities and the requirements of digital age working environments. In particular, the project may involve HR Managers and Specialists, Career Counselors, Job Recruiters, SME Operators in relevant sectors (e.g. Cultural Heritage).
- **Scientific Community:** The scientific community was informed about the activities and results of the project in order to encourage competent feedback and with a view to further studies and insights into these topics. Publications in the technical and scientific literature were important in this respect.
- **Public administration organisations:** These target groups were extremely important in the scope of Preview project and the sustainability of its results. They were informed about the project activities. The relevant administrations and agencies are the economy, labour, education, tourism and cultural heritage.
- **Media:** Important to reach opinion makers but also a wide audience, potentially interested in crucial topics for the future of young people entering the labor market. The press kit and press releases were dedicated to this category of stakeholders.
- **Projects:** This category of stakeholders helped to improve the visibility of the project by providing feedback, sharing experiences and discussing common problems and issues.
- **General audience:** During the pandemic of Covid19 people have been experimenting with remote working modes and have had to understand their characteristics, potentials and differences. It is therefore necessary to spread awareness among the public of the

specific skills and abilities needed to make activities in remote work environments effective in an increasingly digitally dominated world.

GENERAL CATEGORIES	INVOLVED SUBJECT
PREVIEW PROJECT PARTNERS	- CNR ISMed - CNR ITD - Uniss - Ase - Usal - Medpearls - Adi Harghita - AlterContacts - Nevsehir
HIGHER EDUCATION	Parthenope University of Naples Hacı Bayram Veli University of Ankara Faculty of Education and Tourism of Ávila Fundación de la Universidad de Cantabria para el Estudio y la Investigación del Sector Financiero Spagna Sapientia Hungarian University
WORLD OF WORK	STOA' - Scuola di Management e Formazione Aziendale. Consorzio Materahub Italia T2i Trasferimento Tecnologico e Innovazione Italia IFOA – Istituto Formazione Operatori Aziendali Italia Lascò srl CAPPINNO Cappadocia Innovation Institute CIDIS SCADYA TEKNOLOJI CACTUS
PUBLIC ORAGANISATIONS	Erasmus+ Indire agency Eurochambres Belgio Unioncamere – Unione Italiana delle Camere di commercio industria artigianato e agricoltura Italia

	Diputación Provincial de Ávila (Comunidad Autónoma de Castilla y León) Museo de Historia de la Automoción de Salamanca Instituto de las Identidades de Salamanca (IDES) MUSEO BIDDAS - MUSEO DEI VILLAGGI ABBANDONATI DELLA SARDEGNA, SORSO
SISTER PROJECTS	1. ARIES - Augmented and immersive Reality for Improved Education in Schools in Europe, https://www.ariesproject.eu/en/ 2. SMERALD & IDEAL, https://www.smeraldproject.eu/it/ 3. BAG - Sign Be Aware of the Grammar of Sign Languages https://www.sfl.cnrs.fr/fr/bag-sign-be-aware-grammar-sign-languages 4. PS-U-GO - Education in Living Labs: Participatory Skills for sustainable Urban Governance, https://www.psugo.eu/ 5. OLA - Open Learning for All-enhancing digital Open Educational Resources for inclusion against stereotypes, https://www.olaproject.eu/ 6. GreenHeritage - The impact of Climate Change on the Intangible Cultural Heritage https://greenheritage-project.eu/ 7. PREVIEW, Promoting Resilience and Employability in university students through Internships for future Work https://www.previewcommunity.eu/ 8. CIRCE , Contrastare il razzismo sonoro nei contesti educativi https://www.circe-project.eu/it/accntism-in-education-it/
GENERAL AUDIENCE	- In Partners Countries - In other EU and non-EU Countries

2.3. Role of partner institutions

The Preview consortium partners exploited all relevant channels and tools to disseminate the project's activities and events within their academic and professional networks, creating conditions for the long-term exploitation of the outputs and results at the local, national, regional and international level. Partners implemented the planned dissemination and communication activities through diversified communication channels, selected

according to the specific dissemination and publicity objectives and the addressed target group/stakeholder.

Project partners used for their reports, presentation and deliverables, standardized templates specifically designed. All useful materials for this purpose have been uploaded to the project repository at <https://tinyurl.com/2p8ndbbs>.

To promote any organized or attended events, the partners' institutions used and disseminated the graphic material included in the dissemination kit (brochures, flyers, banners), both in digital and paper format. Any event, meeting or dissemination activity were documented with photos, videos, lists of participants, agenda.

3. Communication and dissemination activities

3.1 Communication and dissemination channels and tools

The Preview Project employed diverse communication and dissemination channels and tools based on their target audience and specific objectives. Within the project framework, multiple online and offline materials and resources were generated to enhance the project's visibility and outreach. The following list of resources has been expanded throughout the project implementation.

- Project logo
- Project templates
- C&D kit
- Introductory video
- Other video and video platform
- Final video
- Press release
- Website
- Newsletter
- Social media channels
- Podcast

- Photos & Video
- Events
- Participation in events and in other projects

3.1.1 Project logo

The Project consortium has adopted a project logo as an important tool to attract target groups' attention and make project results sustainable. In the initial phase of the project, several proposals were made for the creation of the logo. Four of these were submitted to the partners for evaluation, and they expressed their preference. The logo depicts a group of sheets to represent a stylish open book, but it can also be interpreted as a group of sails of an imaginary ship of knowledge in constant motion.

Several color tests were carried out, and it was decided that the yellow version was the most effective and consistent with the character of the project. Yellow, in fact, is the color of happiness and hope, positivity, energy and optimism. The selected logo was then developed in various forms to be adapted for different uses and in multiple digital formats (vector, jpg, png). In particular, in addition to the official version, a compact version has been created that is suited to social media graphics.



Logo guidelines:

Font: Marion Regular

Character spacing 30%



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Yellow gradient: #dfbb21 - #e3cc61

Dark Gray: #686969

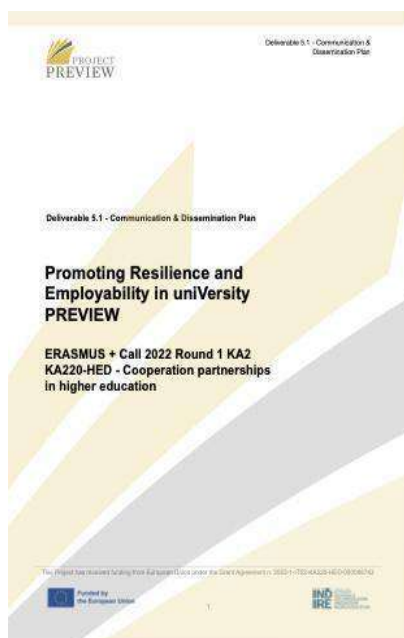
Light Gray: # 8b8b8b

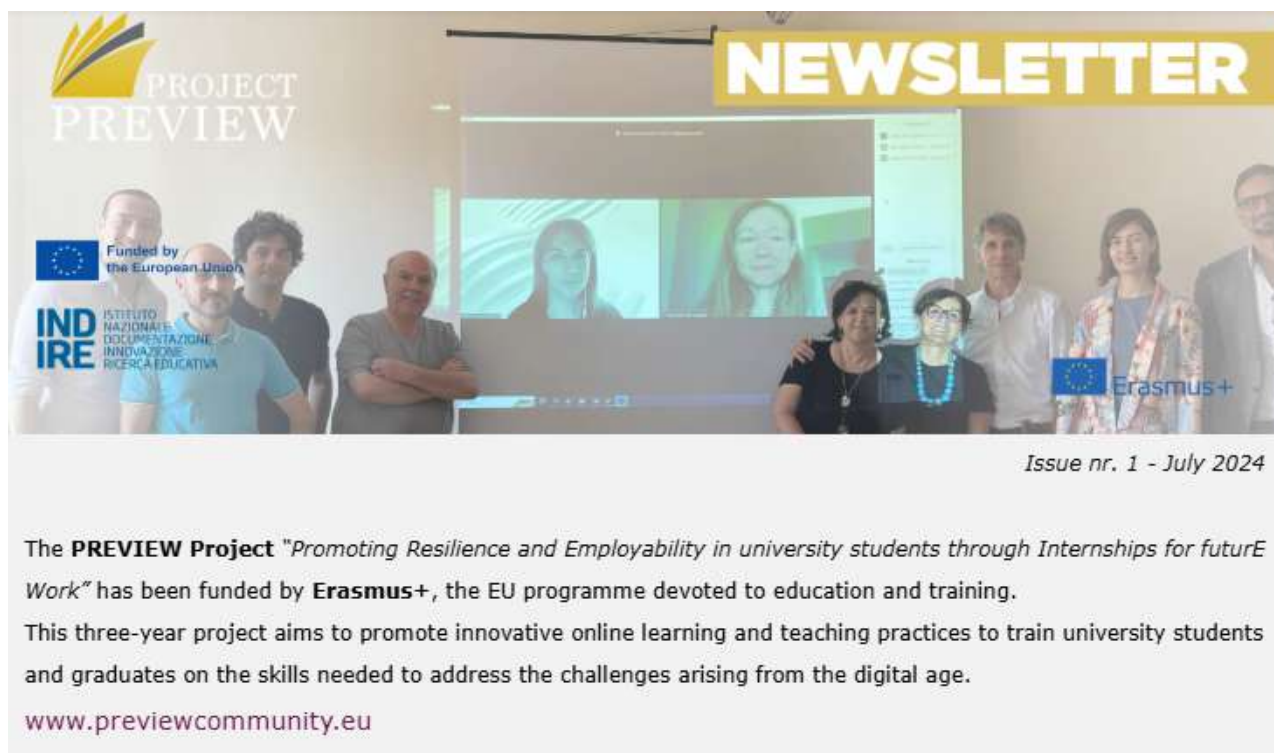
3.1.2 Project templates

For online communications, meetings and different events, as well as for reports or other project deliverables, a set of standardized templates were created. Throughout the project duration, Preview consortium used the designed templates in order to ensure consistency in the visibility it received, and to make sure that key information on the project and its partners was properly shared.

Some of the templates produced:

- Interviews
- Letterhead
- Deliverable
- Certificate of attendance
- Power Point presentation
- Social media banner
- Poster
- Newsletter
- Internship participant list
- Internship information





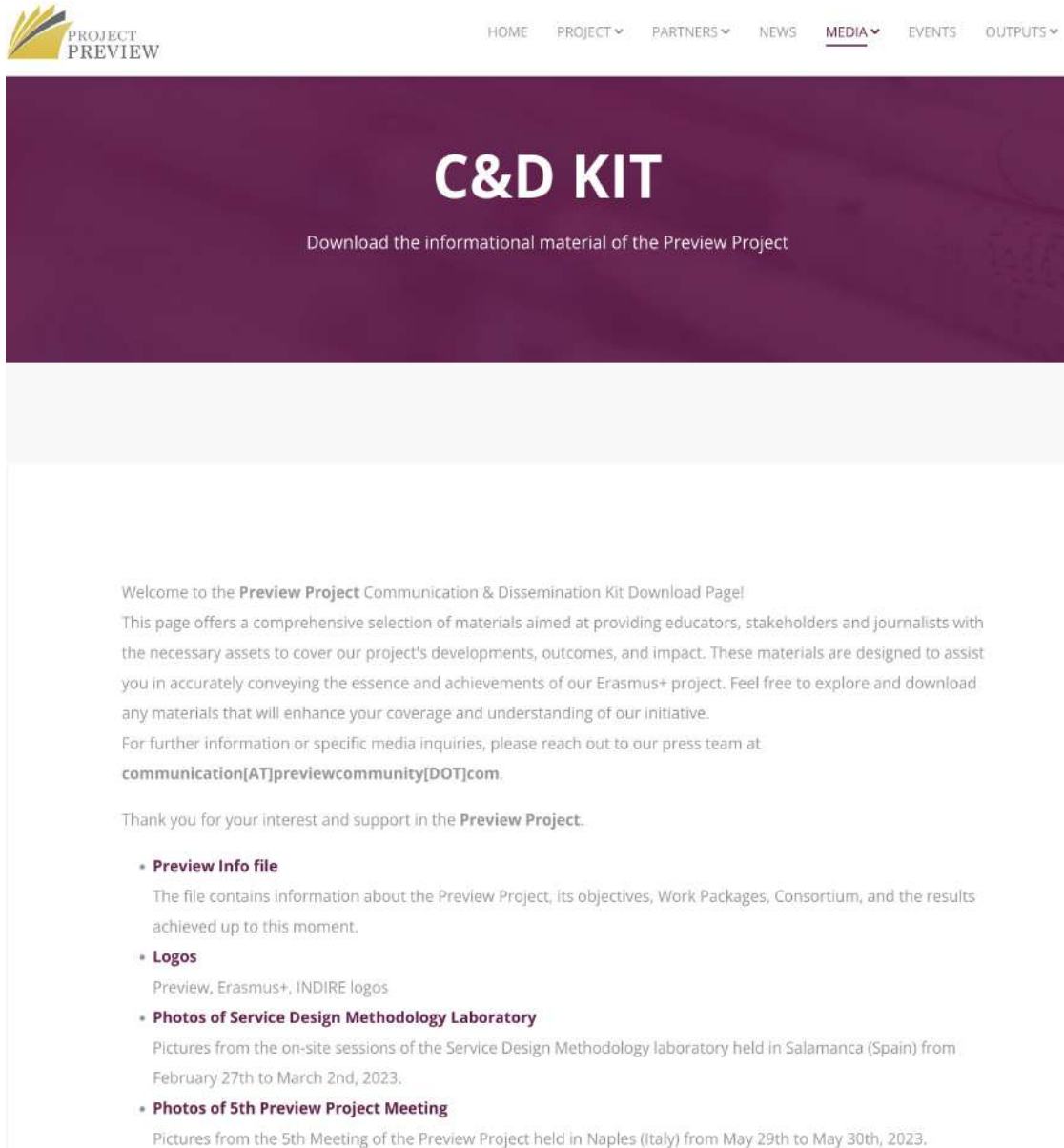
3.1.3 C&D kit

To facilitate and explain to key target stakeholders the key objectives and benefits of the Preview project, dissemination material had been designed. The digital version (a pdf file) was available for download from the project repository and the website under Media/C&D Kit. The kit included the project logo and an information file containing details about the project, its objectives, work packages, the consortium, and the results achieved. Photos from various Preview Project events were also available for download.

The kit offered a comprehensive selection of materials aimed at providing educators, stakeholders, and journalists with the necessary resources to cover the project's developments, outcomes, and impact. These materials were designed to help accurately

convey the essence and achievements of the Preview Project.

<https://www.previewcommunity.eu/project-media/c-d-kit.html>



The screenshot shows the 'C&D KIT' download page on the Project Preview website. The page has a dark purple header with the Project Preview logo and navigation links (HOME, PROJECT, PARTNERS, NEWS, MEDIA, EVENTS, OUTPUTS). The main content area is white and contains the following text:

Welcome to the **Preview Project** Communication & Dissemination Kit Download Page!

This page offers a comprehensive selection of materials aimed at providing educators, stakeholders and journalists with the necessary assets to cover our project's developments, outcomes, and impact. These materials are designed to assist you in accurately conveying the essence and achievements of our Erasmus+ project. Feel free to explore and download any materials that will enhance your coverage and understanding of our initiative.

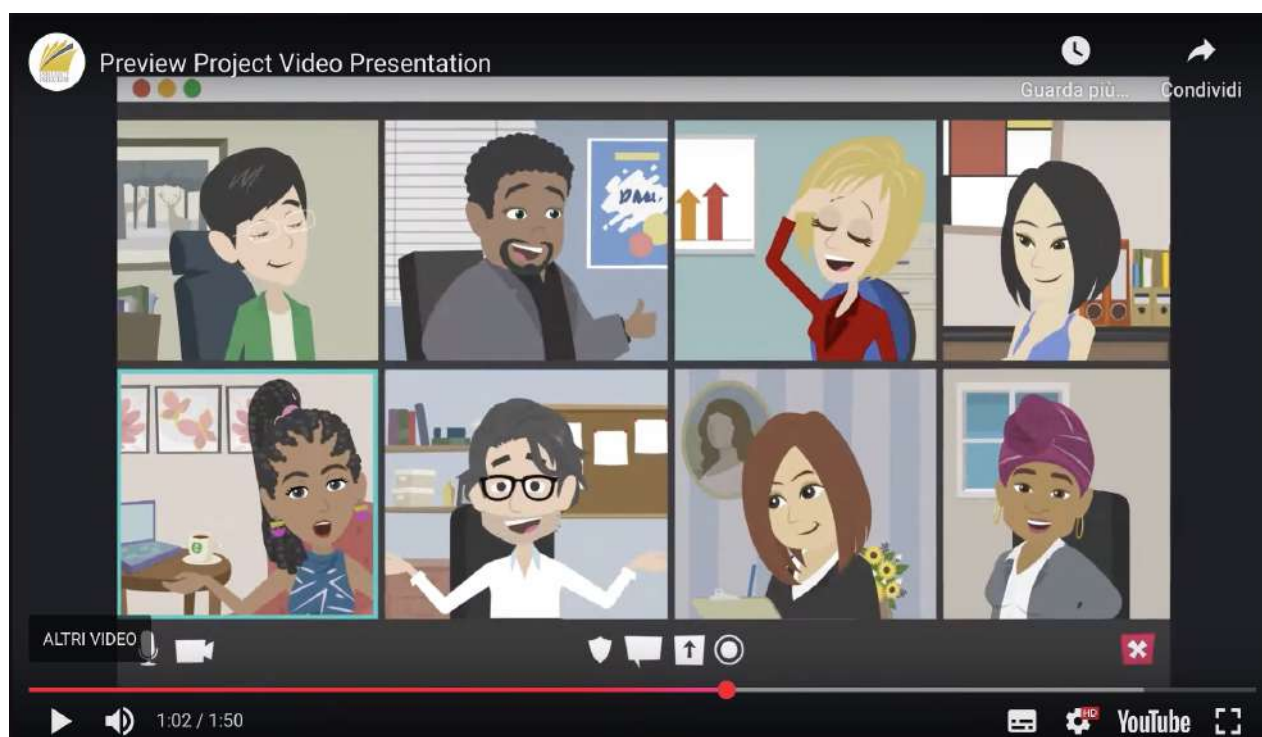
For further information or specific media inquiries, please reach out to our press team at communication@previewcommunity.com.

Thank you for your interest and support in the **Preview Project**.

- **Preview Info file**
The file contains information about the Preview Project, its objectives, Work Packages, Consortium, and the results achieved up to this moment.
- **Logos**
Preview, Erasmus+, INDIRE logos
- **Photos of Service Design Methodology Laboratory**
Pictures from the on-site sessions of the Service Design Methodology laboratory held in Salamanca (Spain) from February 27th to March 2nd, 2023.
- **Photos of 5th Preview Project Meeting**
Pictures from the 5th Meeting of the Preview Project held in Naples (Italy) from May 29th to May 30th, 2023.

3.1.4 Introductory video

To provide an agile, fast, and highly communicative tool that is easy to disseminate, an **animated video** was created at the start of the project to explain the features and objectives of Preview to the widest possible audience. The video was produced using **Vyond**, a software platform that enables professional-level animations suitable for effective and intuitive communication. The video has been shared on social media channels and published on the homepage of the project's website under Media/Video. <https://www.youtube.com/watch?v=hK2W0pwQFio>





3.1.5 Other video and video platform

On the occasion of the on-site session of the **Service Design Methodology** laboratory in Salamanca, video interviews were recorded with several partners and with Prof. Enrico Viceconte, who led the course. The videos were available on social media and in the dedicated section of the website: <https://www.previewcommunity.eu/project-media/video.html>.

In addition to these, the Preview Project YouTube channel featured tutorial videos on the Learning/Teaching Hub, produced by the project in order to ease user's platform experience, as well as MOOC videos used during the remote internships. Among these, the ones dedicated to the Service Design Methodology were produced by the Preview Project.

Youtube channel: <https://www.youtube.com/@previewcommunity/video>



3.1.6 Final video

A final video was made to communicate the achievements of the Preview project as an effective dissemination tool. The technical characteristics of the video had been previously determined by the partner. The animation video was the result of editing footage taken by the students involved in the remote internship.

<https://youtu.be/jt1eqjv0A6Y?si=GugqzWR8BDD7EMh1>

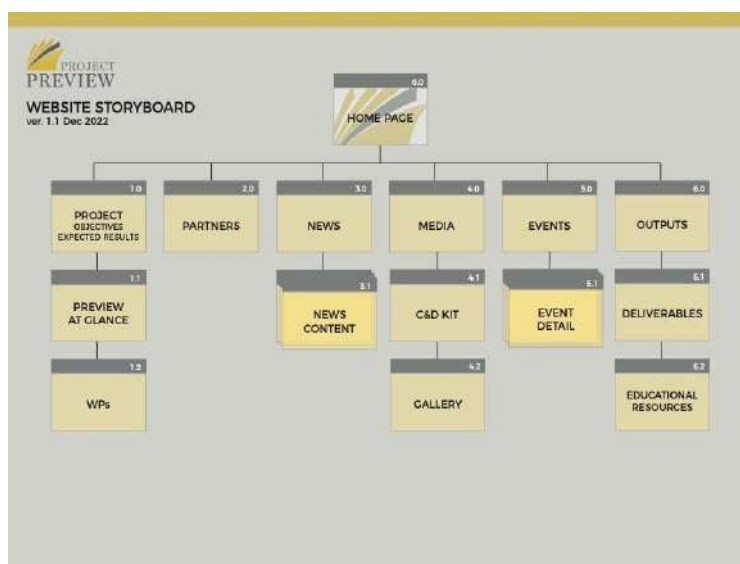
3.1.7 Press release

Press releases were issued for announcements of particular importance and interest to the press and general public (events, achievements, etc.). A special template in HTML format used for this purpose and forwarded by e-mail to journalists and other selected stakeholders.

3.1.8 Website

Careful research on the domain name used for the website was conducted in the initial stage. The result was that the word "preview" is very common and used in various combinations, including the word "project." Domains with these two words were, therefore, not available for purchase.

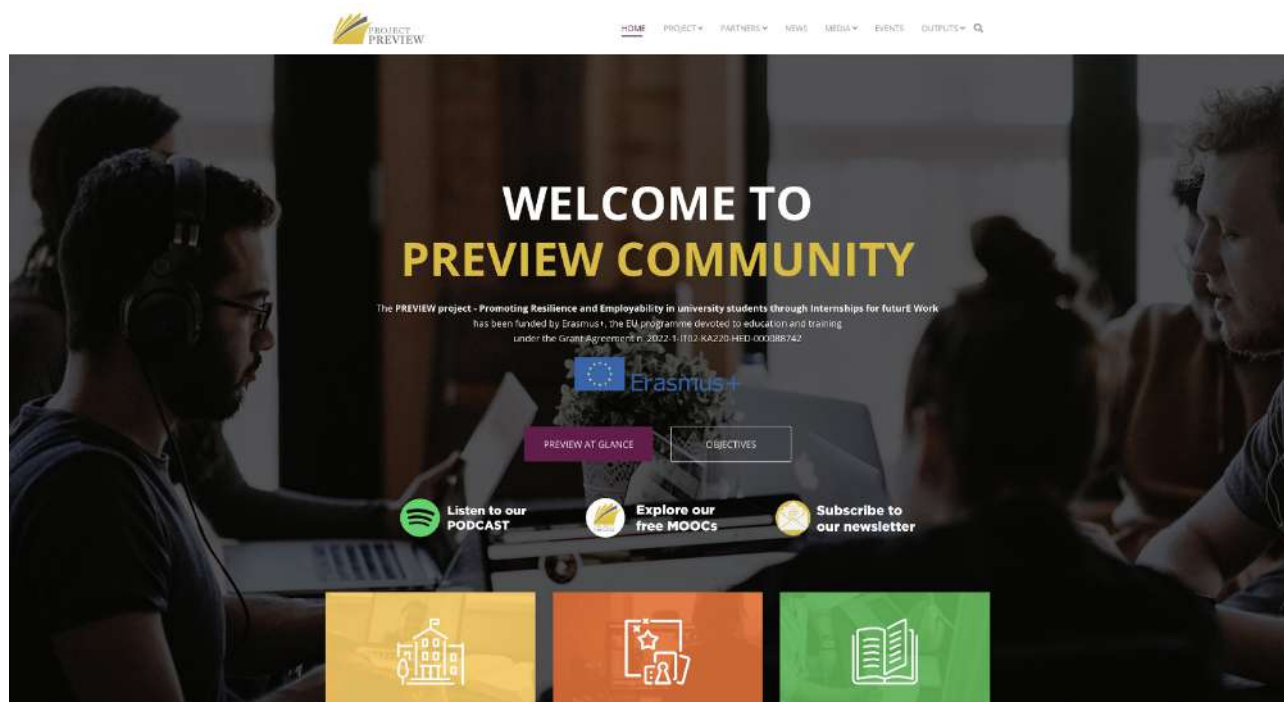
As a good alternative, the domain **www.previewcommunity.eu** was chosen and purchased together with a Linux hosting plan with a MySQL database. The service provider is **register.it**, a renowned Italian service provider.



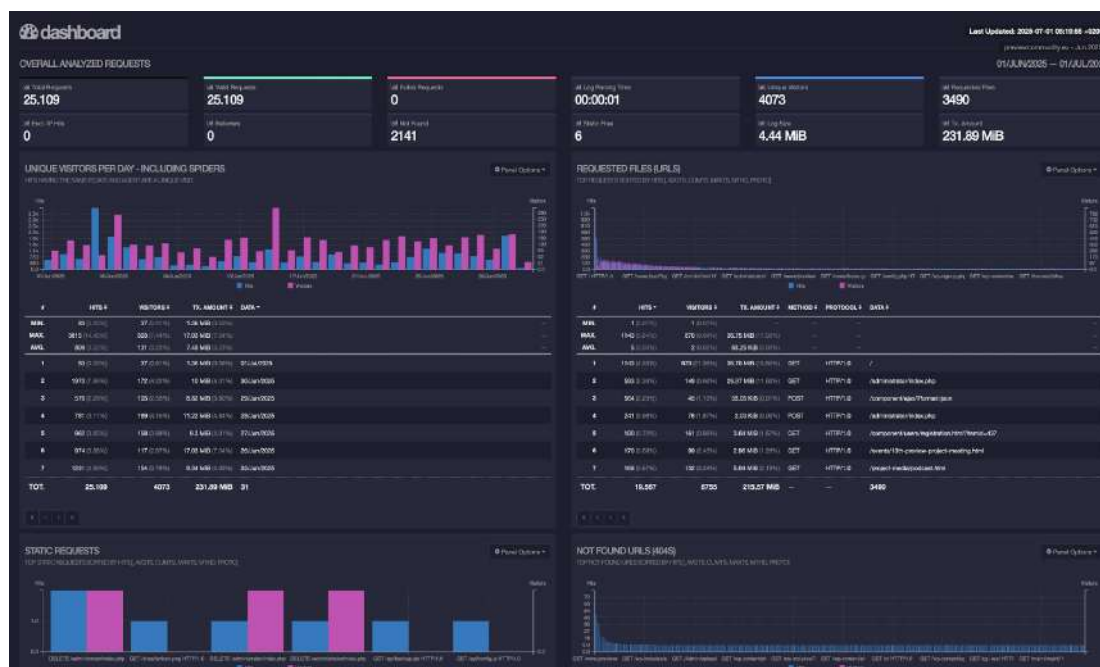
The institutional website of the Preview project was created using the *Joomla!* CMS (Content Management System). The graphics of the website are based on a professional template suitable for websites dedicated to higher education institutions. The Preview Project website was intended to serve as a primary source of information about the project's overall aims and objectives, activities, and results achieved.

At the initial stage, a storyboard was developed to serve as the foundation for the website. However, as the project progressed, the website's content has been continuously expanded and updated, and even the navigation structure has been adapted to meet the

needs that emerged during the course of the project. Partners cooperated in providing the information and materials and filled the website pages with content related to their activity within the project and information relevant to the topics covered.



Since its launch the website has received nearly 100,000 visits, with a monthly average of more than 3,000. The month with the highest number of visitors was May 2025, with 4,233. The single day with the most visitors (303) was June 15, 2025. As for geolocation, statistics show that over the past ten months, the majority of visitors came from North America (44.37%). European visitors accounted for 41.45%, while those from Asia made up 11.84%. No significant visitor numbers were recorded from other parts of the world. North American visitors began to outnumber European ones starting in November 2024. In April 2025, their share reached 51.82%.



3.1.9 Newsletter

The digital newsletter is a short but visually appealing electronic informative material prepared on a schedule to be determined. The mailings were carried out using an online newsletter delivery service (www.brevo.com). The newsletter had 143 subscribers. It was possible to subscribe to the newsletter by visiting the Preview website where, on the Media/Newsletter page, a link and a QR code led to the subscription form. The QR code was also present in the footer of the homepage. A graphic template coded in HTML was specially created for the newsletter to ensure good visibility on computers, tablets, and mobile phones.

The newsletter issues were available in the project website as well as published in all consortium partners' official websites. In addition, all partners actively distributed the newsletter to all relevant stakeholders. The newsletter contained information about the project activities and outputs, announcements, conferences and meetings reports, information about upcoming events, etc.



PROJECT PREVIEW NEWSLETTER

Funded by the European Union
INDIRE ISTITUTO NAZIONALE DOCUMENTAZIONE INNOVAZIONE RICERCA EDUCATIVA

Issue nr. 1 - July 2024

The **PREVIEW Project** "Promoting Resilience and Employability in university students through Internships for futurE Work" has been funded by **Erasmus+**, the EU programme devoted to education and training. This three-year project aims to promote innovative online learning and teaching practices to train university students and graduates on the skills needed to address the challenges arising from the digital age.
www.previewcommunity.eu

**BOOST YOUR FUTURE: JOIN THE PREVIEW PROJECT
AND ACQUIRE ESSENTIAL SKILLS FOR A SUCCESSFUL CAREER !!**

**Join the
ONLINE INTERNSHIPS
as part of the Preview Project**

Dedicated to students, graduates, and educators

- MOOC with innovative educational content to adapt to labor market transformations
- Erasmus+ open badge certification

TO REGISTER, SCAN THE QR CODE



www.previewcommunity.eu

Join the Preview Project Remote Internships!

We are excited to announce that our project is now in the preparation and implementation phase of the remote internships. We are looking for students and graduates, university and company tutors to join us in this innovative experience.

What's Happening?

For Students and Graduates:

- 100 Remote Internship Opportunities: Students engage in internships within the fields of tourism and cultural heritage.
- Skill Development: Gain essential real-world experience and skills for remote work, improving both their online and offline abilities.

For University and Company Tutors:

- Training Courses: We will train at least 50 university and company tutors to develop the necessary skills for managing remote internships and blended learning experiences.
- Platform Utilization: Learn to use our dedicated platform to facilitate and coordinate remote internships.

How Will It Work?

- Preparation Phase: We will organize comprehensive training sessions for university and company tutors to equip them with the skills required to manage and support remote internships.
- Implementation Phase: Students, alongside their tutors, will engage in remote internships, using the platform to guide and support the process.
- Real-World Experience: Students will enhance their professional skills and gain valuable experience in their field of study through innovative remote internship methods.
- Erasmus+ Open Badge: Upon completion, students will receive recognized certification, validating their acquired skills and knowledge.

Benefits for Everyone:

For students:

- Professional Growth: Gain practical experience and enhance their remote work skills.
- Certification: Earn an Erasmus+ Open Badge, a certificate recognized internationally.

For university tutors:

Enhanced Skills: Develop skills to assist students in remote internships.

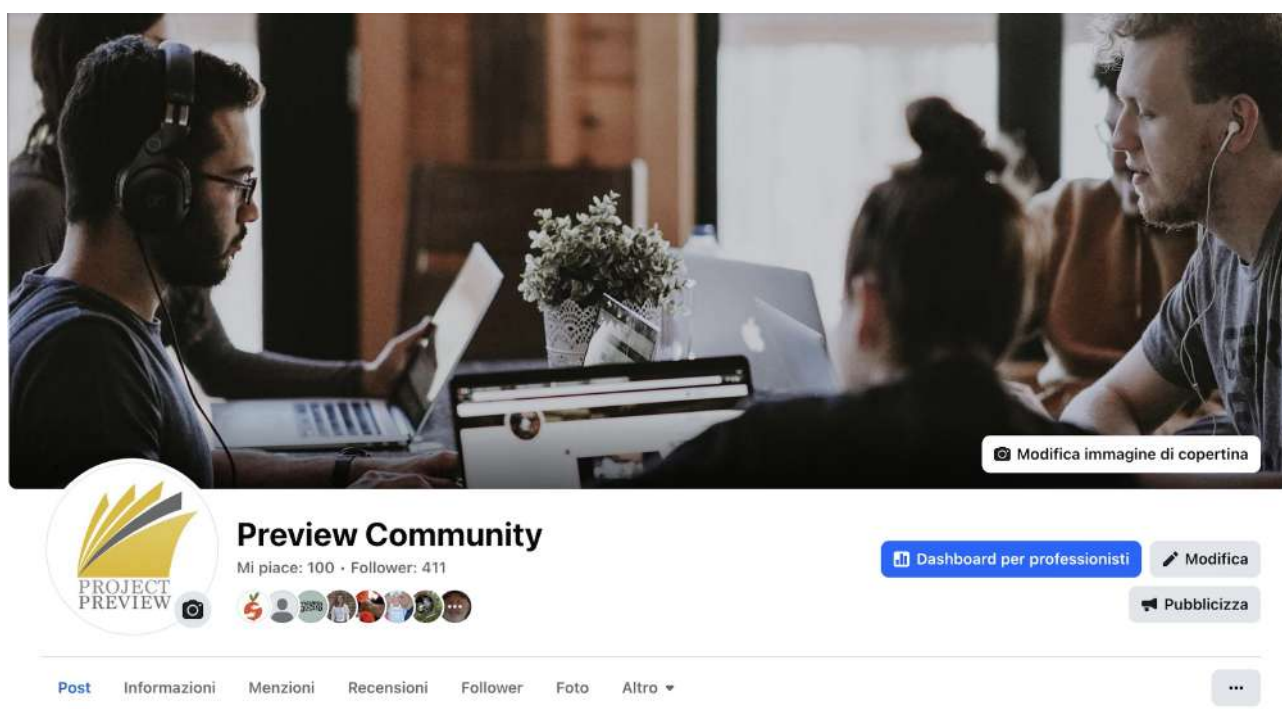
3.1.10 Social media channels

The Preview project actively used various social networks to increase the impact and generate straight communication channels to allow interactions with the audience through different tools, depending on the communicative objective. In this respect a key concept for Preview communication is to link the project and its topics to well-established online communities that are possibly active on social channels. In fact, social networks are a powerful tool to achieve a multiplier promotional effect on communication activities, that is why the project profiles have been constantly updated to show Preview as an active and interesting project. This communication channel was rather efficient in communicating project evolutions and stabilizing strong presence. The presence of the project on social media is fundamental to accomplish the objectives, it has been used as a relevant tool to reach target groups, stakeholders and the research community, and to interact with the general public. The availability of new project results was communicated informing about its progress and its effect, disseminating the project outcomes in order to extend the community interested in its objectives. It has been crucial to reach a high level of followers to have a real impact. To this end, it has been possible to take advantage of the paid features offered by social networks to reach target audiences more effectively.

The content of the news to be posted on social networks was generated by MP with the collaboration of all the consortium members. The consortium members shared posts in their social networks and asked their community to become followers of the Preview social networks profiles.

Five channels were launched on Facebook, LinkedIn, Instagram, YouTube, and TikTok. The TikTok channel was soon abandoned, as the target audience of this social media platform was not considered consistent with the objectives of the Preview Project. The other channels were updated whenever new information or materials became available.

Preview Social Networks Profiles	
Facebook	www.facebook.com/profile.php?id=100088020804403
LinkedIn	www.linkedin.com/company/preview-community 337 followers
Instagram	Preview Community
YouTube	www.youtube.com/@previewcommunity
TikTok	@previewcommunity



As of followers, the **Facebook** page reached a total of 512 (likes and followers combined). The data show that older age groups were the most represented, and that men outnumbered women, except in the 35–44 age group. In terms of location, the vast majority of followers were from Italy. Notably, 18.6% of followers were from Mexico and

3.8% from the United States.

Since its launch, approximately 93 posts have been published on the Preview Project's Facebook page, along with approximately 30 additional posts about external events relevant to the topics covered by the project. The posts have received over 30,000 views and more than 500 interactions in total.

For the communication of the Online Workshop on Service Design Methodology Facebook's advertised post option was used. We spent 25 euros on a 12-day campaign, which delivered good results: 51,987 in coverage and 78,934 impressions.

Trend delle inserzioni

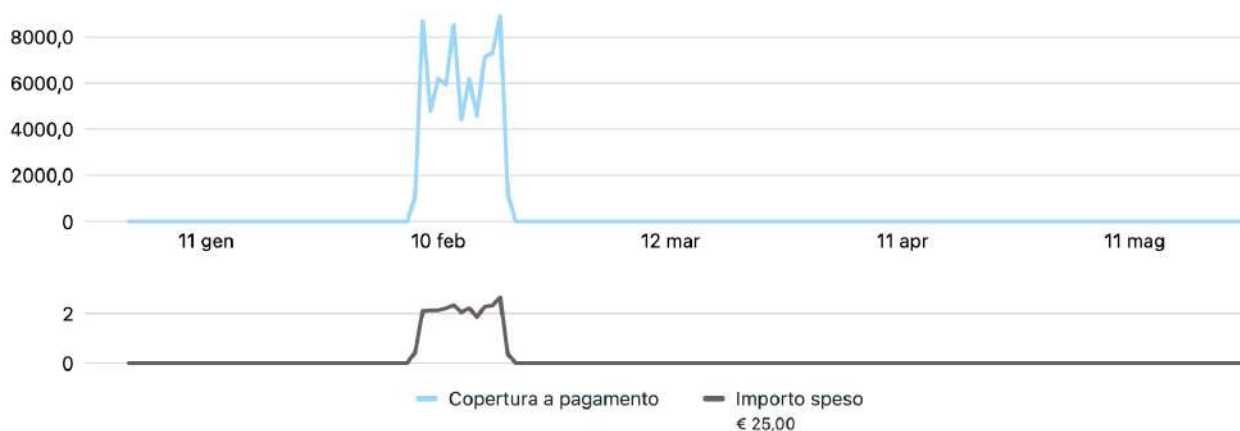
Esporta

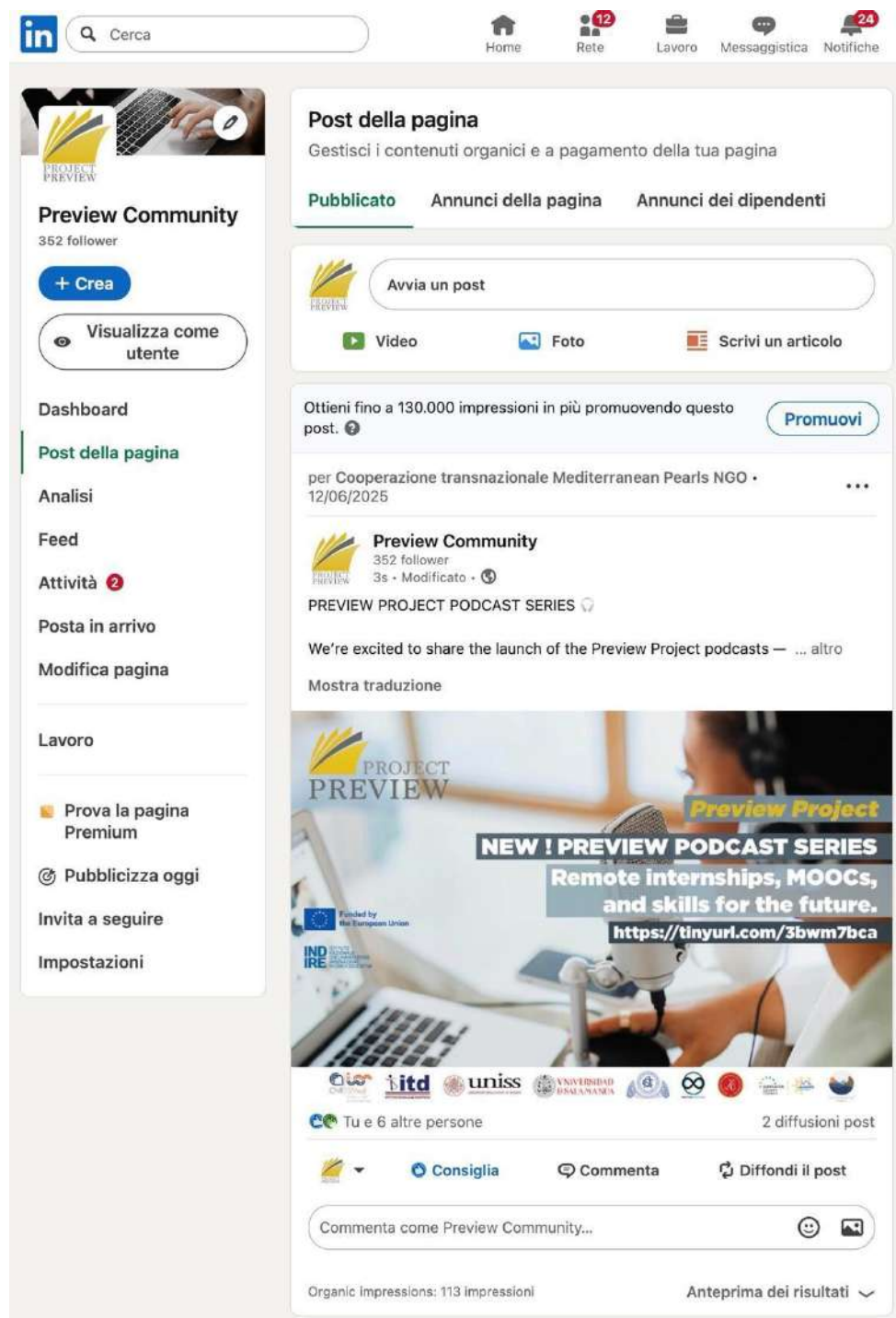
Copertura a pagamento ⓘ

51.987 ↑ 275.5%

Impression a pagamento ⓘ

78.934 ↑ 462.8%





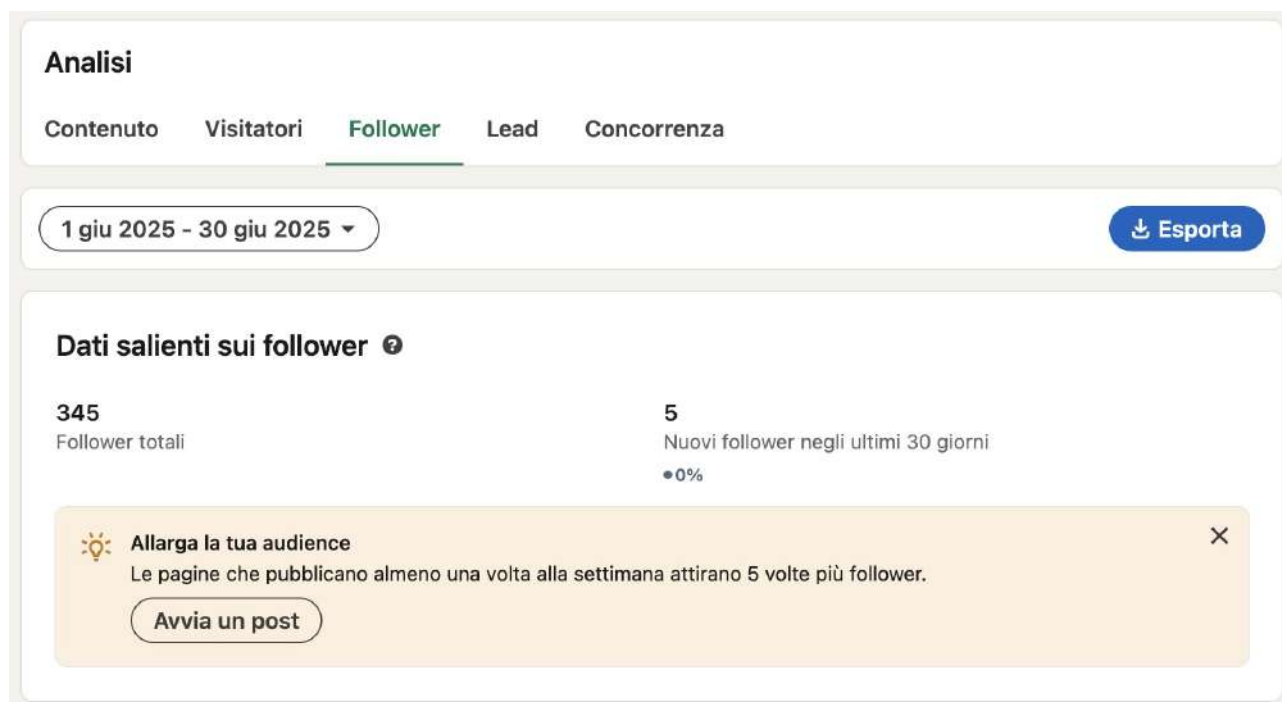
The screenshot shows the LinkedIn profile of 'Preview Community', which has 352 followers. The page features a sidebar with navigation options like Dashboard, Post della pagina, and Lavoro. The main content area displays a post titled 'PREVIEW PROJECT PODCAST SERIES' announcing the launch of podcasts. The post includes a video thumbnail with the text 'NEW ! PREVIEW PODCAST SERIES Remote internships, MOOCs, and skills for the future.' and a link to the series. Below the post, there are engagement options like 'Consiglia', 'Commenta', and 'Diffondi il post', along with a comment box and a view of organic impressions (113).

The **LinkedIn** page of the Preview Project reached 352 followers.

The demographic data of the followers by professional role shows that the top categories are Business Development, Education, Community and Social Services, and Research. Follower distribution by industry shows that the most represented sectors are Higher Education, Consulting and Business Services, Public Administration, and Research Services.

The geographic distribution was highly fragmented, with the majority of followers coming from Italy, followed by the countries of the other partners and Greece.

Since its launch, approximately 93 posts have been published on the Preview Project's LinkedIn page, along with approximately 30 additional posts about external events relevant to the topics covered by the project. The posts have received approximately 15,000 impressions and more than 700 reactions in total.



Dati demografici dei follower ⓘ

Settore ▼

Istruzione superiore · 53 (15,4%)



Consulenza e servizi aziendali · 35 (10,1%)



Pubblica amministrazione · 34 (9,9%)



Servizi di ricerca · 28 (8,1%)



Organizzazioni senza scopo di lucro · 17 (4,9%)



Organizzazione di viaggi · 12 (3,5%)



Servizi ambientali · 9 (2,6%)



Servizi IT e consulenza IT · 9 (2,6%)



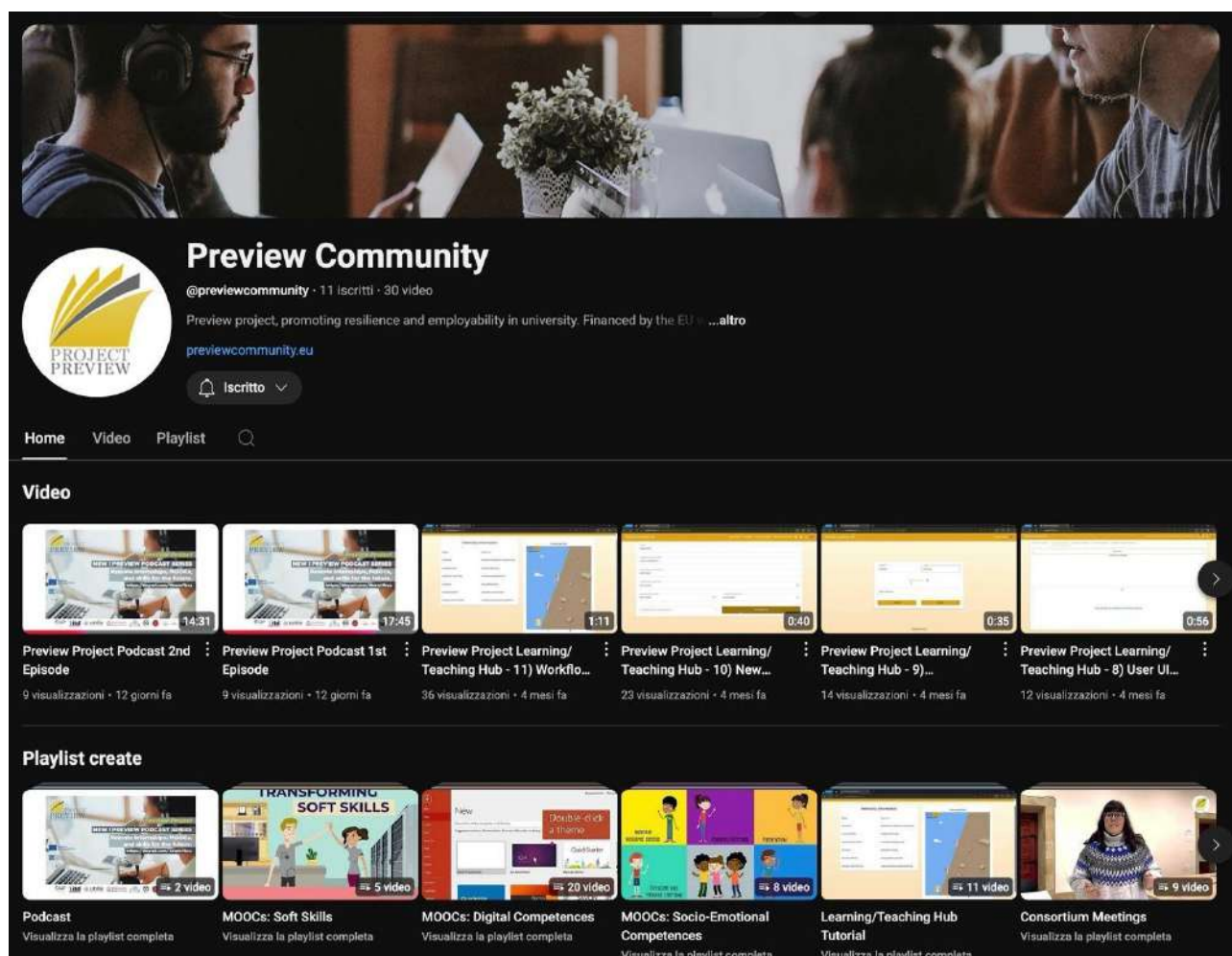
Servizi di gestione strategica · 7 (2%)



Sviluppo di software · 7 (2%)



The Instagram profile of the Preview Project had 60 followers, and the YouTube channel 11 subscribers. From January 2023 to June 2025, 73 posts have been published on the Instagram profile, and 30 videos were published on the Preview YouTube channel, along with several others by different authors that were reshared within specific playlists. The videos produced by Preview received approximately 1,300 views.



Preview Community



Descrizione

Preview project, promoting resilience and employability in university. Financed by the EU with Erasmus+ funds.

The project is coordinated by Italian CNR, with partners from Italy, Romania, Spain, the Netherlands and Turkey.

Link



Preview Project
previewcommunity.eu

Ulteriori informazioni



www.youtube.com/@previewcommunity



Data iscrizione: 5 dic 2022



11 iscritti



30 video



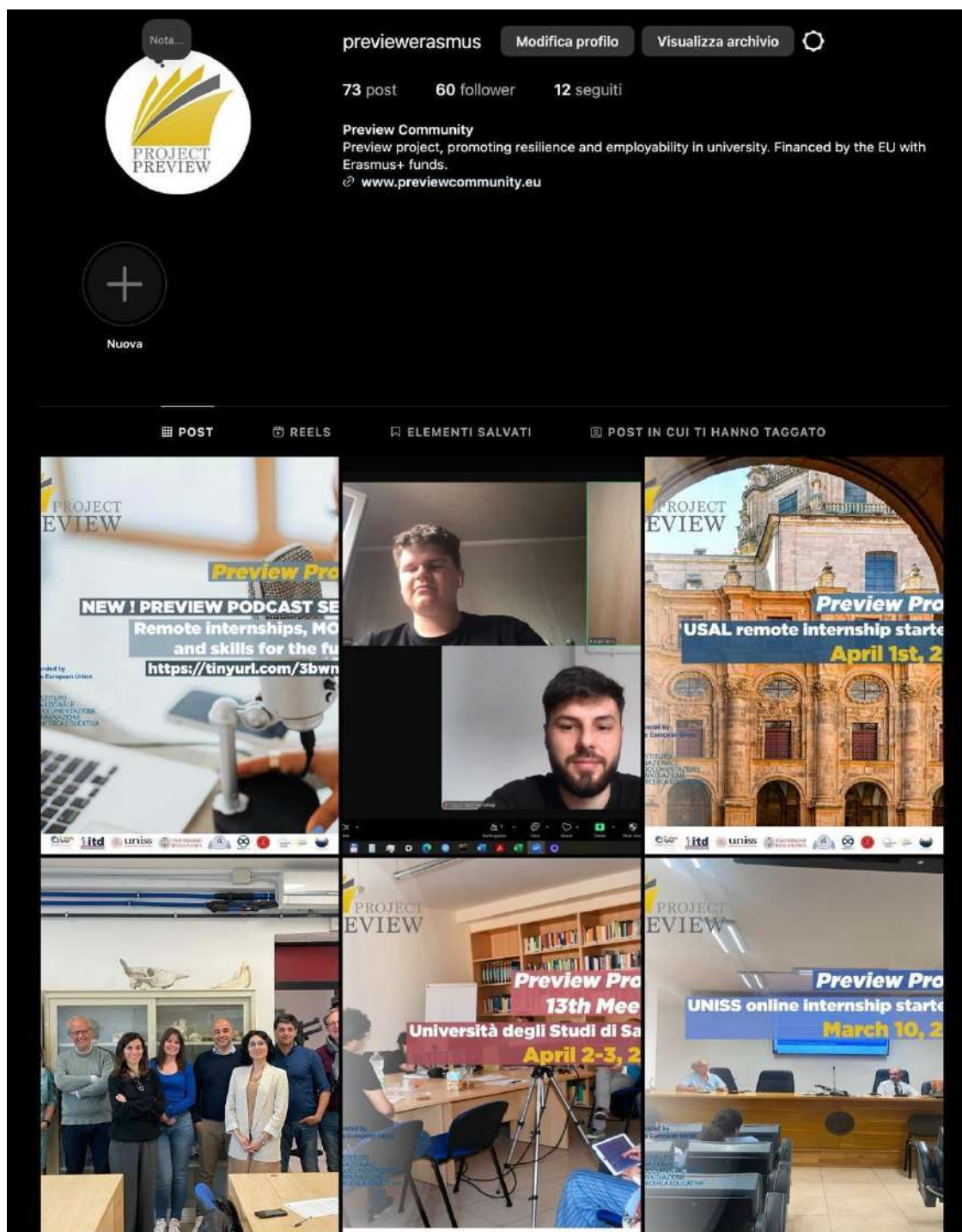
1179 visualizzazioni



Condividi canale



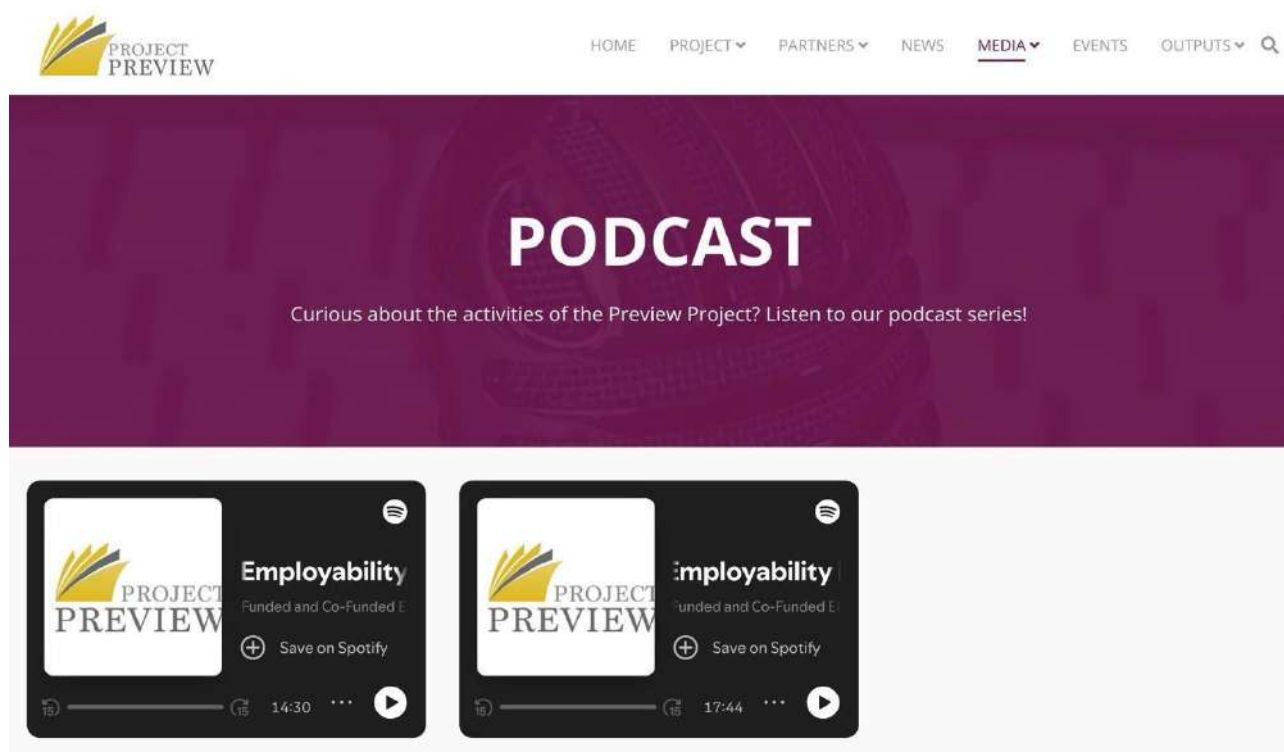
Segnala utente



3.1.11 Podcast

Two episodes of the Preview podcast have been produced. The podcasts were created based on the information available on the website and in the newsletters, using Google NotebookLM, an artificial intelligence tool that enables the verbalization of written content. The podcast was structured as a dialogue between two speakers presenting the project's core ideas, its European partnership, and its role as an initiative dedicated to enhancing the skills and employability of university students and graduates for the digital era. The podcast could be listened to on the Preview YouTube channel and on AlterContacts' Spotify podcast show. A dedicated page was also created on the website under Media/Podcast, where the podcast episodes have been embedded.

<https://www.previewcommunity.eu/project-media/podcast.html>



3.1.12 Photos & Videos

Partner meetings and events organized within the project's lifetime were documented through photo and video materials. This material has been used for various communication tools, including websites, social media channels, press releases, and dissemination kit. To this end, individuals who have been photographed or featured in the materials have been asked to sign a consent form. The photos taken during various events were published on the project website under the Media/Gallery section. The videos were available on the website under the Media/Video section and on the Preview YouTube channel.



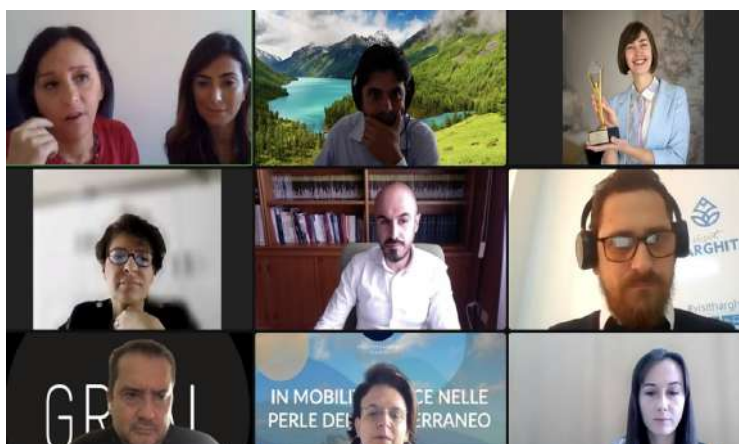
4. Events

During Preview project, the partners represented the Preview results in several international events with the support of digital tools. These either scientific events or non-scientific events gathered stakeholders to share networks and information. Moreover, all participation was shown on the Preview communication channels with dedicated interviews. The Preview website <https://www.previewcommunity.eu/> featured a category of “Media” where one could find all video interview about the partner project and events participations.

4.1 Preview Project kick-off meeting (05-06 Oct 2022)

The **Preview Project - Promoting Resilience and Employability in uniVersity students through Internship for futurE Work** kick-off meeting held online on **October 5 and 6, 2022** on the Zoom platform.

<https://www.previewcommunity.eu/events/preview-project-kick-off-meeting.htm>



4.2 Preview Project joins Erasmus Days (13-14-15 Oct 2022)

On the **13th, 14th and 15th of October 2022**. Three days of celebrating the **Erasmus+ Programme** by sharing experiences in Europe, organising events and disseminating a

project funded by the programme.

During the Erasmus days, on 13 October 2022, the project **"PREVIEW - Promoting Resilience and Employability in uniVersity students through Internship for future Work"** funded under the EU Erasmus+ Programme and coordinated by CNR was presented.

<https://www.previewcommunity.eu/events/preview-project-joins-erasmus-days.html>



4.3 Presentation at Regional Tourism Conference (27 Oct 2022)

Adi Harghita presented the **Preview Project** for tourism SMEs at the Regional Tourism Conference in Miercurea Ciuc (Romania).

<https://konferencia.ro/2022/>

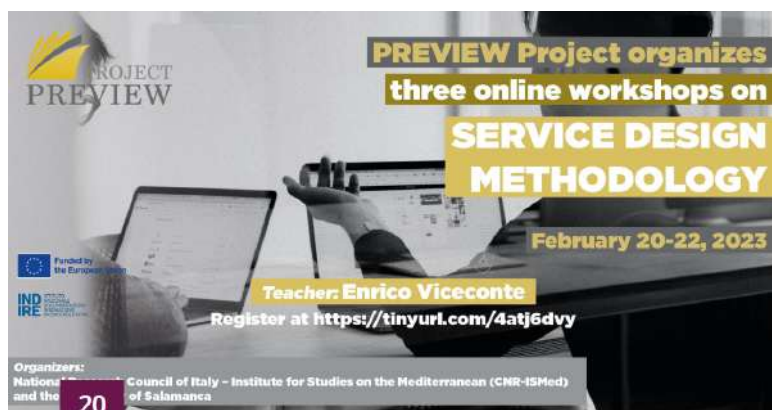


4.4 Service Design Methodology laboratory online (20-22 Feb 2023)

Enrico Viceconte, expert on **Service Design Methodology** held three online workshop organized by **CNR-ISMed** (National Research Council of Italy – Institute for Studies on the Mediterranean) and the **University of Salamanca**, as part of the EU Erasmus+ funded project “**PREVIEW Promoting Resilience and Employability in uniVersity students through Internship for futurE Work**”.

The online workshop took place on February 20 to 22, 2023. and was open to all interested parties. They are primarily aimed at HR managers, HR consultants, university administrative staff, academics, undergraduate and graduate students. This initiative is in line with the general aim of the project, that is to promote innovative online learning and teaching practices to train university students and graduates on the skills needed to address the challenges arising from the digital age.

<https://www.previewcommunity.eu/events/service-design-methodology-laboratory-online.html>

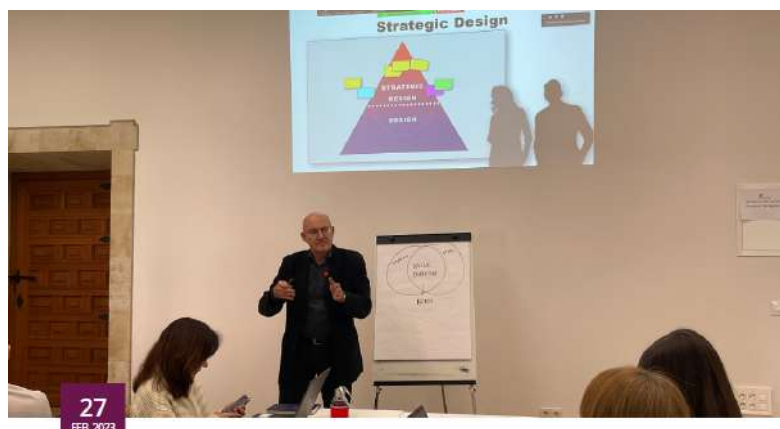


4.5 Service Design Methodology laboratory in Salamanca (27 Feb–02 Mar 2023)

The continuation of the **Service Design Methodology** laboratory held by **Enrico Viceconte** and organised by the CNR ISMed (Italy) and the University of Salamanca

(Spain), within the framework of the Preview project, took place in presence at the Faculty of Education of the Instituto Universitario de Ciencias de la Educación (IUCE) in Salamanca. The workshop run **from 27 February to 2 March**.

<https://www.previewcommunity.eu/events/service-design-methodology-laboratory-in-salamanca.html>



4.6 Focus Group at the University of Sassari (20 Apr 2023)

The Preview Project Focus Group organised by UNISS (Università degli Studi di Sassari) was held on 20 April.

<https://www.previewcommunity.eu/news/focus-group-at-the-university-of-sassari.html>



4.7 Focus Group at Nevşehir Hacı Bektaş Veli University (11 May 2023)

The 1st Preview Project Focus Group organized by NEVU (Nevşehir Hacı Bektaş Veli University) was held on May 11 at 3 p.m. (Istanbul time) on the Zoom platform in the presence of as many as 93 people including academicians, administrators and students. <https://www.previewcommunity.eu/news/focus-group-at-nevsehir-haci-bektas-veli-university.html>



4.8 Focus Group at Bucharest University of Economic Studies (15 May 2023)

On 15th May 2023, the Focus Group was successfully conducted at Academia de Studii Economice din Bucuresti, with 9 key participants representing various stakeholders including students, academic staff, and companies.

<https://www.previewcommunity.eu/news/focus-group-at-bucharest-university-of-economic-studies.html>



4.9 Focus Group at Salamanca University (23 May 2023)

On May 23rd May 2023 Universidad de Salamanca conducted a focus group session. The group comprised of 9 participants, 2 moderators, and 1 observer.

<https://www.previewcommunity.eu/news/focus-group-at-salamanca-university.html>



4.10 Erasmus Days 2023 (10 Oct 2023)

Three days of international celebration to share your Erasmus+ experience, spread the outcomes of your projects, and connect with others.

The edition of #ErasmusDays aligns perfectly with the European Year of Youth and marks the 35th anniversary of the program. Since its inception in 1987, Erasmus has enriched the lives of over 13 million individuals through international mobility experiences.

<https://www.previewcommunity.eu/events/erasmus-days-2023.html>



The poster is for the #ERASMUS DAYS event. It features a blue background with confetti. At the top left is the European Union flag and the text 'EUROPEAN UNION'. At the top right is the 'PROJECT PREVIEW' logo. The main title is '#ERASMUS DAYS' in large, bold, yellow and white letters. Below it is a target graphic with the text 'Erasmus+ Enriching lives, opening minds.' To the right, the event title is 'HOW TO MEET NEEDS AND EXPECTATIONS OF STUDENTS AND GRADUATES ON HIGH QUALITY REMOTE INTERNSHIPS'. Below this, a paragraph states: 'The event aims to illustrate the state of the art of the Project Erasmus+ Higher Education **PREVIEW Promoting Resilience and Employability in uniVersity students through Internship for futurE Work** after the first year'. A yellow circle contains the date and time: 'October 10 2023 11-12 am'. To the right of the circle is the 'Agenda' section with three bullet points: '•PREVIEW project presentation (CNR)', '•Focus groups experiences (NEVU, ASE, UNISS)', and '•Preliminary findings about survey on needs and expectations of students and graduates on high quality remote internships (AlterContacts, ADI Hargita)'. At the bottom right, a yellow arrow points to a Zoom link: 'https://us02web.zoom.us/j/82098422882'.

4.11 UNISS at ErasmusDays 2024 (15 Oct 2024)

On October 15, UNISS (University of Sassari) organized an event as part of ErasmusDays 2024 to present the **Preview Project**.

The event aimed to promote and communicate the Preview Project and the Preview Internship Program to university staff, students, and graduates.

<https://www.previewcommunity.eu/news/uniss-event-at-erasmusdays-2024.html>



4.12 USAL at ErasmusDays 2024 (16 Oct 2024)

On October 16th, USAL (University of Salamanca) organized an event as part of the ErasmusDays 2024 at the Faculty of Education and Tourism of Ávila. The event aimed to showcase the **Preview Project** and served as a meeting point for university students and various institutions in the tourism and cultural heritage sectors, offering opportunities for remote curricular internships. There were 20 participants in person and 5 online.

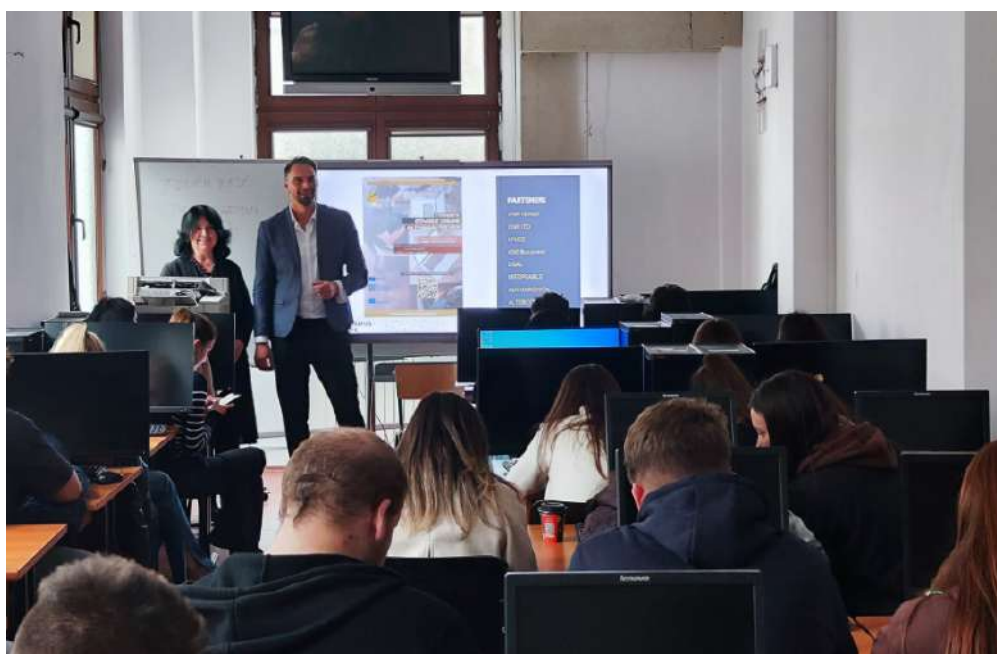
<https://www.previewcommunity.eu/news/usal-event-at-erasmusdays-2024.html>



4.13 ASE at ErasmusDays 2024 (17 Oct 2024)

On Thursday, October 17, ASE (The Bucharest University of Economic Studies) hosted a meeting at its headquarters to present the Preview Project and our remote internships. The event was part of the ErasmusDays 2024 initiative.

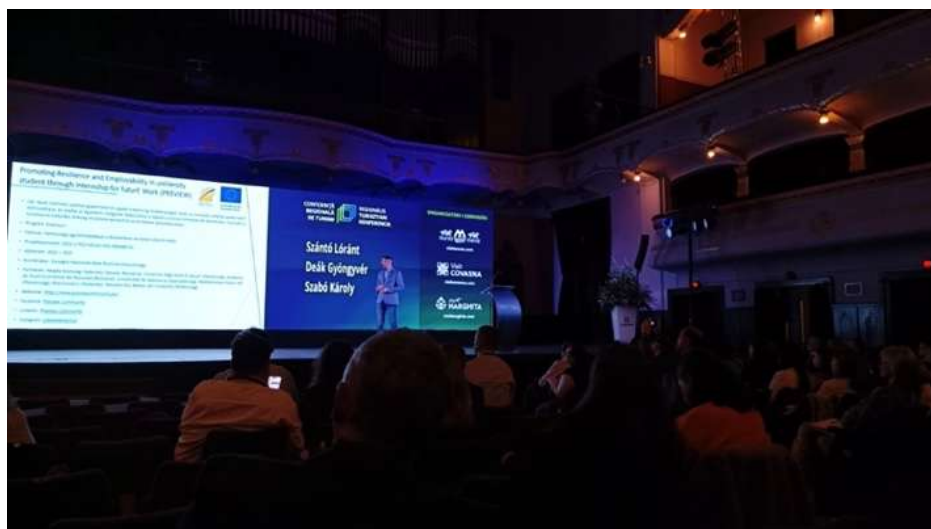
<https://www.previewcommunity.eu/news/ase-event-at-erasmusdays-2024.html>



4.14 Presentation at Regional Tourism Conference (17 Oct 2024)

Adi Harghita presented the **Preview Project** for tourism SMEs at the Regional Tourism Conference in Targu Mures (Romania).

<https://konferencia.ro/2024/>



4.15 Nevu at ErasmusDays 2024 (19 Oct 2024)

NEVU (Nevşehir Hacı Bektaş Veli University) organized a well-attended event on Saturday, October 19, 2024, for ErasmusDays to present the **Preview Project and the Preview Internship Program**. Number of participants: 45.

<https://www.previewcommunity.eu/news/introductory-meetings-at-nevu.html>



4.16 DSU and Erasmus+, innovation and collaboration in action - Enriching lives, opening minds (04 Dec 2024)

On December 4, 2024, the **Department of Humanities and Social Sciences, Cultural Heritage (DSU)** of CNR hosted an inspiring event focused on the Erasmus+ funding program, “**Enriching lives, opening minds**” at the CNR Conference Hall in Rome and online via Teams. The event was a valuable opportunity to share experiences, discover best practices, and initiate new collaborations.

<https://www.dsu.cnr.it/wp-content/uploads/2024/11/Locandina-Enriching-lives-opening-minds-A4.pdf>

<https://www.previewcommunity.eu/news/dsu-and-erasmus-innovation-and-collaboration-in-action.html>



4.17 Online internships presented at UNISS (22 Jan 2025)

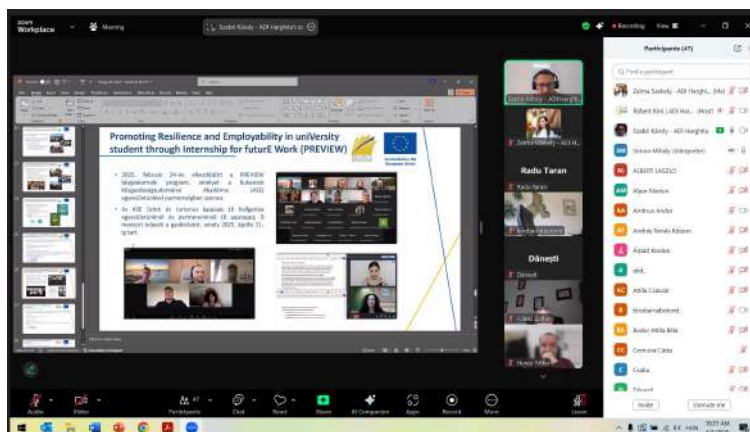
On Wednesday, January 22nd, the University of Sassari (UNISS) held a meeting at the Dissuf (Department of History, Human Sciences, and Education) to introduce the new online internships developed by the consortium of partners in the Preview Project. The presentation, led by Professors Atzeni and Milanese, was met with great interest, and many participants have already signed up. The internships are set to begin in the coming weeks.

<https://www.previewcommunity.eu/news/online-internships-presented-at-uniss.html>



4.18 Presentation at the ADI Harghita General Annual Meeting (03 Apr 2025)

Preview Project was presented for ADI Harghita member municipalities at the General Annual Meeting that was held online.



4.19 Presentation for tourism SME (15 May 2025)

Preview Project and its results were presented for tourism SMEs in Mircurea Ciuc (Romania).



4.20 Presentation at the International Conference on Economics and Business (22 May 2025)

Presentation of the project for university students and teachers during the 17th International Conference on Economics and Business - Challenges in the Carpathian

Basin in Miercurea Ciuc (Romania).

<https://csik.sapientia.ro/hu/kutatas/konferenciak/archivum-konferencia/challenges-in-the-carpathian-basin>

5. Participations in Events

5.1 PREVIEW Project presented at English for European Project Management (14 Oct 2022)

Daniela de Gregorio, as part of CNR presented the PREVIEW Project during the course English for European Project Management under the patronage of International Union of Young Accountants and Young Chartered Accountants Associations of Milan, Monza-Brianza, and Bergamo



ENGLISH FOR EUROPEAN PROJECT MANAGEMENT

CORSO ONLINE CON ZOOM (10 ore)
englishforeupm@gmail.com

ROBERT DENNIS
- From London, born in Milan
- 35 years experience of teaching business English
- Studied English at Oxford University
- Cambridge Diploma in teaching English
- Edited and co-wrote Spoken Now for work with John Peter Stone
- Translator and copewriter for companies in Italy and the UK
- Blogger and member, founded the Milan Business English Network
- He helps professionals who want to communicate more effectively with clients, suppliers and colleagues in English

Lesson 9/10
14.10.2022
1:00 PM

DANIELA DE GREGORIO
European Project Manager CNR

de gregorio (CNR ISMED)

Con il patrocinio di
I U Y A INTERNATIONAL UNION OF YOUNG ACCOUNTANTS

MY NAME IS HELP
IBAN IT52X020081111000100382474
Causale: Donazione in memoria di Carlo Scotti Foglieni

Con la collaborazione di
L'Unione Alleanza Italiani Commercialisti ed Esperti Commercialisti di Milano e Bergamo
L'Unione Alleanza Italiani Commercialisti ed Esperti Commercialisti di Bergamo

**Promoting Resilience and Employability in university-
PREVIEW**

**ERASMUS + Call 2022 Round 1 KA2
KA220-HED - Cooperation
partnerships in higher education**

Erasmus+

5.2 PREVIEW Project organized an event at the University of Naples Parthenope (18 Apr 2023)

On Tuesday, April 18, 2023, the ISMed-CNR organized an event at the University of Naples Parthenope (Palazzo Pacanowski, Room 2.5) to present the PREVIEW Project –

Promoting Resilience and Employability in University. Funded under the Erasmus+ Programme (Call 2022 – KA220-HED), the project aims to enhance students' adaptability and job readiness through innovative approaches in higher education.

The event featured:

- An introduction to Service Design Methodology by Prof. Enrico Viceconte (ISMed CNR)
- A presentation of the PREVIEW project by Daniela De Gregorio, Project Manager (ISMed CNR)
- A session on Work Package 2 (WP2) and a survey on online internships, presented by Dr. Tommasina Pianese, Scientific Coordinator (ISMed CNR)
- Final discussion and analysis of survey results



5.3 PREVIEW Project at NEF - The New Education Forum Caserta (10 May 2023)

Enrico Viceconte as part of CNR joined the Forum. The presentation explores how the role of the educator can evolve into that of a mentor and facilitator, with a focus on digital mentoring, the strategic use of technologies (such as ChatGPT), and the adoption of

educational marketing tools (like student personas) to enhance both the learning experience and the effectiveness of teaching.

5.4 PREVIEW Project joined Erasmus+ Alliance ENTRECOM4TRANSITION (15-19 Apr 2024)

EntreComp4Transition is a European Union co-funded project aimed at equipping educators and learners with entrepreneurial, digital, and green skills to support the twin transition (green + digital) across Europe. Daniela de Gregorio, as part of CNR, joined the Pilot Experience for Trainers held in Badajoz (ES).



5.5 USAL at the HCI International 2024 (11 Jun 2024)

The research paper by USAL titled "A Qualitative Case Study of Perceptions and Attitudes Towards Remote Internship and a Model for Its Implementation" has been presented at the prestigious HCI International 2024 conference. The event took place in Washington, D.C. from June 29 to July 4, 2024.

<https://www.previewcommunity.eu/news/usal-at-the-hci-international-2024.html>



5.6 Preview Project at UMYOS 2024 (23 Sep 2024)

Professor Mustafa Hilmi ÇOLAKOĞLU from NEVU (Nevşehir Hacı Bektaş Veli University) presented the Preview Project at the Faculty of Social Sciences of Hacı Bayram Veli University in Ankara during the XII International Vocational Schools Symposium (UMYOS'24), which took place from October 10 to 12, 2024.

<https://www.previewcommunity.eu/news/preview-project-at-umyos-2024.html>



5.7 Research Projects Dissemination Conference (04 Nov 2024)

On November 4, the Research Projects Dissemination Conference was held, organized by the GRIAL Research Group at the University of Salamanca. This event brought together researchers and teachers to share progress and results of research projects in various areas, promoting the exchange of ideas and inter-institutional collaboration.



5.8 Spring 2025 Romanian Tourism Fair (19 Feb 2025)

Starting on February 20th, the Preview Project has been promoted for three days at the Spring 2025 Romanian Tourism Fair (February 20-23) by the Bucharest University of Economic Studies and the Faculty of Business and Tourism. As the largest tourism industry event in Romania, the fair gathered key stakeholders, travel agencies, hospitality businesses, tourism organizations, and academic institutions.

<https://www.previewcommunity.eu/news/spring-2025-romanian-tourism-fair.html>



5.9 PREVIEW project at the CINAIC 2025 International Conference (11 - 13 Jun 2025)

USAL team participated in the 8th International Conference on Innovation, Learning and Cooperation, CINAIC 2025. It was held from June 11 to 13, 2025, at the Polytechnic University of Madrid in Madrid, Spain. The team participated with the article "MOOCs for the development of competencies in remote university internships: Training for employability". The paper addresses the potential of MOOCs as training tools that strengthen students' professional and cross-curricular skills during their remote internships, thus contributing to improving their employability in increasingly digital and globalized work environments.

Citation: García Holgado, L., Verdugo Castro, S., Pinto Llorente, A. M., del Brío Nieto, A. M., & García Peñalvo, F. J. (2025). MOOCs para el desarrollo de competencias en prácticas remotas universitarias: formación para la empleabilidad. Educación, creatividad e inteligencia artificial: Nuevos horizontes para el aprendizaje. Actas del VIII congreso internacional sobre aprendizaje, innovación y cooperación, CINAIC 2025, 414-417.



6. Papers, Publications, Abstracts

6.1 Empowering remote internships: skills, adaptation, and engagement for future work, Conference Proceedings of the 8th international Conference in Economics and Social Sciences

Hornoiu R.I., Militaru I.A., Poenaru L-F., Pianese T., De Gregorio D. (in press)

Abstract. This study examines the factors that influence the success of remote internships by integrating Digital Competency Theory (DCT) and Social Cognitive Theory (SCT).

Survey results from 448 participants reveal that digital skills—particularly in communication, confidence, and e-skills—enhance emotional regulation and perceived skill development, which in turn increase students' willingness to participate in remote internships. The findings highlight how emotional competence and perceived growth mediate the link between digital readiness and adaptation to remote work, offering valuable insights for improving e-learning and digital internship programs.

6.2 Designing Innovative Remote Internships Through Service Design Methodology: A Case for Educational Transformation

Pianese T., De Gregorio D., HornoIU R.I., La Guardia D., Verdugo-Castro S., Atzeni M., Çolakoğlu M.H. (in press) in Garcia-Holgado (Ed.) Lecture Notes in Educational technology, vol. 1, Springer ed.

Abstract. This study applies the Service Design Methodology (SDM) to redesign remote internships as user-centered, co-creative learning experiences focused on students' needs and expectations. It introduces the Remote Internship Blueprint (RIB), a structured model that maps both frontstage and backstage activities to better align internship processes with student goals. By adopting SDM, the study offers universities a scalable framework to innovate internship programs within digital transformation efforts while highlighting the importance of developing skills and attitudes essential for remote work success.

6.3 A Qualitative Case Study of Perceptions and Attitudes Towards Remote Internships and a Model for Their Implementation

Pinto-Llorente A. M., Verdugo-Castro S., García-Holgado L., García-Peñalvo F. J.: In Lecture Notes in Computer Science (pp. 247-259). Cham: Springer Nature Switzerland (2024, June).

Abstract: The study, conducted within the European PREVIEW project, explores the potential of remote internships to adapt education to the digital era. Findings from focus groups at the University of Salamanca reveal that while remote internships pose challenges in communication and student supervision compared to face-to-face formats, they offer opportunities to enhance digital skills, extend training, and promote equal access to international experiences. Despite recognizing the PREVIEW Plan as well-structured, participants expressed some resistance to transitioning from traditional in-person internships to remote models.

7. Conferences Participations

7.1 Technological Ecosystems for Enhancing Multiculturality TEEM 2025 held at the University of Salamanca, Spain (21-24 Oct 2025) (track 8 education innovation)

Presentation of one of the main outputs of the PREVIEW project, specifically the definition of the methodology for remote internships that is the Remote Internship Blueprint. The contribution explained the process through which the RIB was developed, highlighting its design and structure. The presentation focused on how the methodology was defined following a service design approach.

7.2 icEES 2025 , The 8th international Conference in Economics and Social Sciences. Exploring Global Perspectives: The Future of Economics and Social Sciences, Bucarest, Romania (5-6 Jun 2025)

The project team took part in the **8th International Conference in Economics and Social Sciences (icEES 2025)**, Bucharest, 5–6 June 2025, presenting the paper *"Empowering Remote Internships: Skills, Adaptation, and Engagement for Future Work."* The study directly addresses Task 2.2 by analysing students' and graduates' skills, expectations and support needs for high-quality remote internships, and the paper will be published in the **Springer proceedings of icEES 2025**.

7.3 International Conference on Human-Computer Interaction, Washington DC, USA (29 Jun-4 Jul 2024)

The project team participated in the International Conference on Human-Computer Interaction, held from 29 June - 4 July 2024 in Washington DC, USA presenting the paper "A Qualitative Case Study of Perceptions and Attitudes towards Remote Internships and a Model for their Implementation". This paper presents the preliminary results obtained in the semantic and content analyses of a focus group carried out at the University of

Salamanca. The paper was published in Lecture Notes in Computer Science, vol 14722. Springer.

Citation: Pinto-Llorente, A.M., Verdugo-Castro, S., García-Holgado, L., García-Peñalvo, F.J. (2024). A Qualitative Case Study of Perceptions and Attitudes Towards Remote Internships and a Model for Their Implementation. In: Zaphiris, P., Ioannou, A. (eds) Learning and Collaboration Technologies. HCII 2024. Lecture Notes in Computer Science, vol 14722. Springer, Cham. https://doi.org/10.1007/978-3-031-61672-3_16

